



DELEGATES KIT

As an ESCP Alumni delegate, you will be the voice of our values, our brand and our community. The Delegates Kit is a practical tool to help you succeed in your mission and learn more about the Association.



YOUR MISSIONS AS A DELEGATE



FOLLOW BEST PRACTICES

- Subscribe to the lifetime membership
- Update your contact information in the Directory and make it easy to update your group members
- Promote the services of the Association
- Identify and guide your potential successors



LEAD THE ANIMATION OF YOUR GROUP

- Organize at least 1 event/year (*note that a delegate will be considered as quitting if he/she does not participate in the animation of his/her group for 2 years*)
- Ensure the financial balance of the events (*and practice a difference in price between contributing members and non contributing members*)



SHARE YOUR ACTIONS

- Be active on social networks by sharing your events (before and after) and ESCP network news
- Share best practices with other delegates (in France and/or all over the world)



CONTRIBUTE TO THE LIFE OF THE NETWORK

- Meet other delegates and be involved in the life of the Association at the Delegates Celebration (in Paris), including voting for the preferential list of candidates for the Board (*which will then be voted on at the General Assembly*)
- Share your group's activities and your actions with the community at Alumnights

SOME IDEAS FOR YOUR EVENTS

PROFESSIONAL GROUPS

Conferences
Round tables
Prestigious events
Friendly cocktail parties
Breakfasts

GEOGRAPHICAL GROUPS

Afterworks
Networking meetings
Conferences
Visits to local companies
Tourist visits

SOCIO-CULTURAL GROUPS

Visit of expositions,
museums,
touristic sites
Tasting sessions
Afterworks

CLASS GROUPS

Key anniversaries of your
class: 5 years / 10 years...
Occasional afterworks
Be the link between the
Association and
the members of your class

CORPORATE GROUPS

Afterworks
Lunchs
Corporate meetings
Present your company to
ESCP students

1 month before

Budget: the Association may pay deposits & invoices and/or reimburse advance expenses

Communication: opening of online registrations on the website, invitation via emailings (1 email, 1 reminder and integration into the monthly newsletter), posts on social networks according to the calendar and editorial guidelines.

Post event

Financial balance of the event with the Association (payment of invoices, reimbursement of expenses...)

2 months before

Defining your event :
format, date, speaker(s), location, rates...

Day of the event

List of participants sent by email by the Association

Post event

Article in the magazine

LOGISTICAL SUPPORT FOR YOUR EVENTS

- Reservation of rooms at ESCP campuses
- Follow-up of the events: online publication on the website, communication, registration management, budget follow-up...
- Management of relations with providers: quotes, deposits, post-event invoicing, etc.
- Financial report at the end of each event

WHAT HAPPENS TO THE PROFITS OF THE EVENTS?

- They participate in the financial balance of the group throughout the year (in case of deficit events)
- They also participate in the life of the Association (hosting of the website and database, maintenance, staff costs...)
- They give us the opportunity to invite all our delegates to the Delegates Celebration

THE NETWORK IN A FEW FIGURES



80 000

members across
the world



762 Delegates
including 298 international
delegates



172 Groups :
39 Professional Groups
76 International Groups
15 Regional Groups (France)
14 Socio-Cultural Groups
28 Corporate Groups

Founded in 1872, the ESCP Alumni Association aims to be a model of professional and fraternal social network

ITS MISSIONS:

- Be a career booster for alumni
- Promote the influence of the ESCP brand
- Create links between alumni

LE CA & LES MEMBRES DU BUREAU :

Le CA est composé de 21 membres
(élus pour un mandat de 3 ans renouvelable)



President :
Bertrand Dumazy (ESCP 94)



President Delegate:
Thomas Chardonnel (ESCP 94)



General Secretary:
Richard Bourrelly (ESCP 96)



Treasurer:
Anna Bordes (MiM 08)



International Vice-President :
Inés Navarro de Roux (MiM 09)



Digital Vice-President :
Olivier Jacob (ESCP 94)

OUR 2 COMMISSIONS



They assist the Board in the study of questions submitted to it and ensure the execution of its decisions

PROFESSIONAL DEVELOPMENT

Co-Chairman:



Elodie Beck Breton (ESCP 91)



Sylvain Dorget (MiM 01)

COMMUNICATION & NETWORK

Co-Chairman:



Farid Medjoub (MS 20)



Brieux Férot (MiM 04)

GENERAL DELEGATE

Eva Mollat du Jourdin
(98)



COMMUNICATION & NETWORK

Linda Wakam - Manager
Florence Jacob - Communication
Flora Farges - Network



ADMINISTRATION

Murielle Mazzetti - Manager
Florian Correard - Assistant



PROFESSIONAL DEVELOPMENT

Valérie Witz (ESCP 85) - Manager
Christine Villard - Coordinator
Carole Duvalet - Coordinator



INTERNATIONAL RELATIONS

Patricia Lebas



TALENT ADVISOR

Nathalie Biren (MiM 08)



WHY BECOME A CONTRIBUTOR?



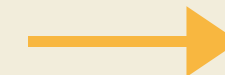
TAKE ADVANTAGE FROM THE SERVICES OF THE ASSOCIATION

- Access to a network of 80,000 alumni via the online directory
- Access to professional development services (coaching, webinars, workshops...)
- Access to over 50,000 job offers
- Discounts on our events and special offers



JOIN OUT BY SOLIDARITY

- To support the actions of our teams and all the delegates who lead the network
- To promote the values of ESCP and our community
- To help the functioning of the Association and help those who need it today



USEFUL LINKS

- The membership form [here](#)
- Our social networks :



- Our website : <https://www.escpalumni.org>
- The School's website : <https://escp.eu>
- The Foundation website : <https://fondation.escp.eu>



THANK YOU!

We hope you will find this tool useful and we count on you to animate your community.

Thank you for your commitment, your energy and your involvement.

We remain available to help you.

See you soon in the network!

Contact: Flora FARGES, Networking

Coordinator: ffarges@escpalumni.org