

# INTERNATIONAL DELEGATE KIT

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**ESCP**  
BUSINESS SCHOOL  
ALUMNI

**CONGRATULATIONS  
ON YOUR  
NOMINATION!**

As a delegate of ESCP graduates, you represent our values, our brand and our community. This International Delegate's Kit is a practical guide to help you accomplish your mission.

Don't hesitate to contact us directly if you need more information.

Contact info:

[plebas@escpalumni.org](mailto:plebas@escpalumni.org)

+44 20 7443 8838

# THE NETWORK IN A FEW FIGURES



**65 000**

members in the world

**210**

## International Delegates

746 Delegates worldwide

**168**

## Groups :

73 International Groups

38 Professional Groups

28 Business Groups

15 Groups by French regions

14 Socio-cultural Groups

**THE SOCIAL NETWORKS**

More than 25 500 members on LinkedIn  
3 700 on Facebook  
2 600 on Twitter

## THE ASSOCIATION

Founded in 1872, the ESCP Alumni Association has for ambition to be a model of professional and fraternal social network.

## ITS MISSIONS:

- be a career booster for the alumni
- foster the brand's influence
- create links between the alumni

## ITS ADMINISTRATION COUNCIL

It decides the orientations and strategic approach implemented by the committees and the general delegation.

Composed by 21 members (elected for a 3-years mandate renewable), it reunites ones every two months.

## ITS BOARD MEMBERS



**President:**  
Stéphane DISTINGUIN (97)



**Vice President:**  
Valérie STEIMLE (2005)



**General Secretary:**  
Florence LOUPPE (01)



**Treasurer:**  
Arnaud PETIT (04)

# ITS 3 COMMITTEES

created by the Board to help the Association in the study of the questions which are put upon it or to assure the execution of its decisions.

## CAREER

Co-chairmen:

Eva ROGOW (EMBA 18)



Sylvain DORGET (2001)



## COMMUNICATION

Co-chairmen:

Koussée VANEECKE (99)



Brieux FEROT (2004)



## NETWORK

Co-chairmen:

Nada NADIF (EMSH 2015)



Nicolas HUGUET (MSP 97)



# ITS GENERAL DELEGATION

## General Delegate

Eva MOLLAT DU JOURDIN  
(MSC 98)



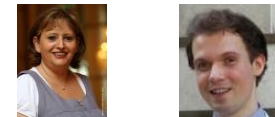
## Communication & Network

Manager: Linda WAKAM  
Com: Romain DOUCENDE  
Network: Laura PAPAIZAN



## Administration

Manager: Murielle MAZZETTI  
Coordinator: Florian CORREARD



## Career

Manager: Valérie WITZ (85)  
Coordinator: Christine VILLARD  
Coordinator: Catherine MINGUY



## International Relations & Network Development

Patricia LEBAS  
Based of the London Campus



# YOUR MISSIONS AS A DELEGATE

## CONDUITE CODE

Adopt the « best practices »:

- Be updated in your membership fee
- Update your contact details and picture on the website
- Promote the key services of the Association
- Identify and to coach your successor

## ANIMATION

- Organise at least one event by year with your group (**Please note that delegates will resign if they no longer participate in the animation of their Group for 2 years**)
- Set up different tariff between contributing members and non-contributing members
- Assure the financial balance of each event
- Easier the update of the members' contact details in the database
- Communicate on the School's & Association's events with the members of your group

## COMMUNICATION

- Be active on social networks by sharing your events & news linked to the thematics of your group
- Share the « best practices » with the members of your Group.

## REPRESENTATION

2 annual meetings:

- **The Delegates' Night** – a convivial meeting between Delegates, the « Delegates' Awards » presentation & an exchange of « best practices »
- **The Delegates' College** – election of the preferential list of the candidates for the Administration Council (presented at the vote during the General Assembly)

# WHY TO BECOME A CONTRIBUTING MEMBER?



## Join to benefit from the Association's services

Access the Association's services and network of 65 000 members.

Access the Career services: coaching, simulation of job interviews in 5 languages, workshops, conferences... and in addition you have access to more than 30 000 job offers & a Curriculum Vitae database (via [www.wats4u.com](http://www.wats4u.com)).

Discount on the workshops & event prices managed directly by the Association and as well on Partners' offers.

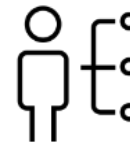


## Join by solidarity

Support the action of the network team and of the 700 Delegates who animate and manage more than 250 events each year.

Make our values, brand and community live and shine.

Allow the Association's operation to help those who need it today.



## Useful links

Link to the membership: [here](#)

Our social networks:

- [LinkedIn](#)
- [Facebook](#)
- [Twitter](#)

Our website:

[www.escpalumni.org](http://www.escpalumni.org)

The School's website:

[www.escp.eu](http://www.escp.eu)

The Foundation website:

[www.fondation.escapeurope.eu](http://www.fondation.escapeurope.eu)

For our fellow alumni unemployed, a 50% contribution can be offered (with a written proof)

# WHAT TYPE OF EVENTS SHOULD ONE ORGANISE ?

## **PROFESSIONAL GROUPS**

Be the privileged network contact on your thematic.

- Conference on a subject of expertise
- Prestigious event
- Informal cocktails
- Breakfasts

Welcome the new participants and exchange with the new Delegates.

Help people in professional transition (contacts, advice...)

## **BUSINESS GROUPS**

Hold the role of a brand ambassadorial in your company and encourage human resources to participate at the School's Business Forum, share job offers with the Associations, sponsor events.

Identify the Alumni working in the company and be known by them.

- Internal meeting drinks or lunches.
- Present the company to the students.

## **CLASS DELEGATES**

Communicate on the Association's news within your promotion.

Organise the key anniversaries of your class: + 5 yers, + 10 years, + 15 years...

## **INTERNATIONAL GROUPS**

Welcome the new members and open your own network to them.

- Convivial drinks or lunch networking
- Conferences
- Visits of local businesses, historical or touristic sites...

## **SOCIO-CULTURAL GROUPS**

Be the privileged network contact on your thematic

- Visits of exhibitions, museums, touristic sites...
- Informal afterworks

# MANAGING AN EVENT, WHO DOES WHAT?

Steps	Timing	Delegates	General delegation	What to do?
Define the event	2 months before	X		<p><b>Define the format:</b> breakfast, conference, cocktail, aferwork...</p> <p><b>Choose a date:</b> besides school holidays and 6 weeks before-</p> <p><b>Find a place:</b> a restaurant, a bar, a company, the School...</p> <p><b>Costs:</b> we ask for a preferential tariff for contributing members (<b>be careful to take into account all costs of the event, in order to balance your budget!</b>)</p>
Thematics & speakers	2 months before	X		<p>Depending on the format choosen, <b>you have to elaborate the content of your event.</b></p> <p>You can find speakers to invite in the Directory.</p>
Communication	1 month before	X	X	<p><b>On the website:</b> you can send your information to the Association (a presentation, date, location, costs and pictures).</p> <p><b>Emailing:</b> send us an invitation, we will share it to your group (2 reminders will follow).</p> <p><b>The Association sends emailing on events managed by its delegates and for their groups.</b></p> <p><b>Social networks:</b> we encourage you to post your event on our LinkedIn group or on Twitter.</p>
The event	The day of the event	X	X	<p><b>What you must have with you:</b> the list of the participants and the networking list to share with the participants. <b>Don't forget to take pictures!</b></p>
Financial balance	Post event	X	X	<p><b>Don't forget to give us all the invoices you paid to get your refund.</b></p> <p><b>The financial balance will be made by the Association</b> after reception of the invoices.</p>
Report	Post event	X	X	<p><b>You can write an article for our magazine</b> (2500 typographic signs including spaces with pictures).</p> <p><b>Social networks:</b> share your pictures on the LinkedIn group.</p>

Don't hesistate to contact Patricia Lebas for more information – [plebas@escpalumni.org](mailto:plebas@escpalumni.org) – +44 20 7443 8838



# WHAT'S THE PURPOSE OF THE ASSOCIATION?

## The Association helps you during your event organisation:

- Emailing invitation sent according to a schedule
  - Follow-up your events: registrations, communications...
  - Find caterers for your cocktails, quote management
  - Make deposit payments (providers...) and invoice payments after the event
  - Budget of the event
- 

## What are the financial sources for your events?

- Creation of a solidarity fund to balance events' deficit
- Additional funds for events dedicated to our Delegates: Delegates' Night & Delegates' College
- Financial support for the Association administrative costs (website maintenance, postal costs...)

**THANK  
YOU!**

We hope these tools will be useful to you in your mission.

We count on you to become the ambassador of our values, to animate your community and to incite its members to subscribe and update their details.

We thank you for your commitment to us, your energy and involvement.

The general delegation is here to facilitate your work.

See you soon in the network!